

Investor presentation 2025



Raise a Glass With Us

The Spirit That War Couldn't Silence

Lipsha is more than gin. It's pride, sovereignty, defiance, beauty, and the belief in the future.

Join us.

Support the next great European spirits brand — born in Ukraine.

Invest in Lipsha. Invest in the future icon of Ukraine



Why Invest in Lipsha?

Head and Heart. Purpose and Profit.

- First Ukrainian craft distillery
- Gin is one of the fastest-growing spirits in Ukraine, yet there are only a handful of licensed craft distilleries producing it
- Multi - market access with compliant structure
- Driving job creation and rebuilding Ukraine

Investors don't have to choose between doing good and doing well.



Lipsha: The Spirit of Ukraine



Who starts a distillery during a war? We did.

In early 2022, as the first explosions echoed across Ukraine, a quiet idea took root in the western hills — to build, not flee. To distill something beautiful from a backdrop of fear. To create a spirit that could carry the soul of Ukraine into the world. A new beginning symbolized by the morning call of the rooster

Lipsha is the first craft distillery in Ukraine. A business built not in spite of chaos, but in response to it.

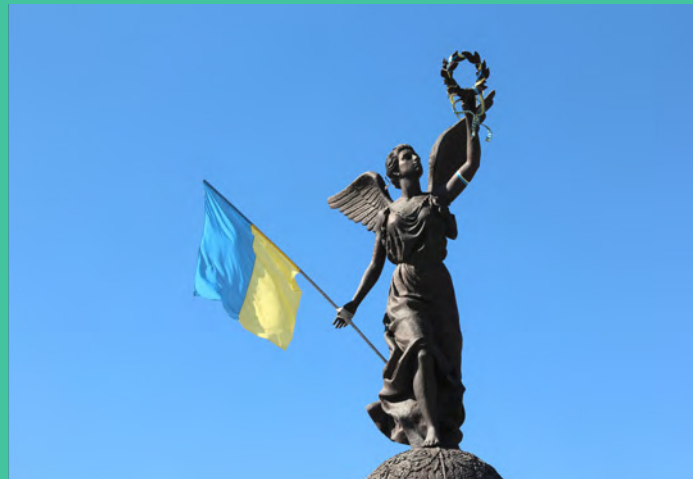


Rooted in Place, Built on Purpose

Crafted in the Carpathians.
Steeped in meaning.

Lipsha's story is inseparable from Ukraine's. Our distillery stands in a repurposed warehouse near Lviv — an intentional act of resilience in the face of destruction. As cities were shelled and millions displaced, we chose to stay. To build. To create.

Our use of wild-harvested Kalyna berries, long treasured in Ukrainian folklore, is no coincidence. These berries symbolize the heart of Ukraine — its endurance, beauty, and defiance. Every bottle we make reflects that national spirit: unbroken, proud, and deeply rooted in place.



Kalyna Gin – A Taste of Defiance

Our signature product, born from berries and belief

Kalyna Gin is more than a product — it's a distilled statement. Built on a base of juniper and citrus, the inclusion of Kalyna berries gives the gin a tart, red-fruit note unique to our region. It's a bold, refreshing take on a traditional spirit — both familiar and fiercely original.

Our small-batch production process lets us capture the unique character of each harvest, shaped by the changing seasons of the Carpathians. Every bottle of Kalyna Gin is more than just a spirit — it's the first in a series of exciting releases within the Lipsha universe, which will include rum, whisky, aquavit, and vodka. Each one offers a taste of our land and a moment in time.



Built for Quality – Powered by Purpose



Where others see risk,
we see opportunity.

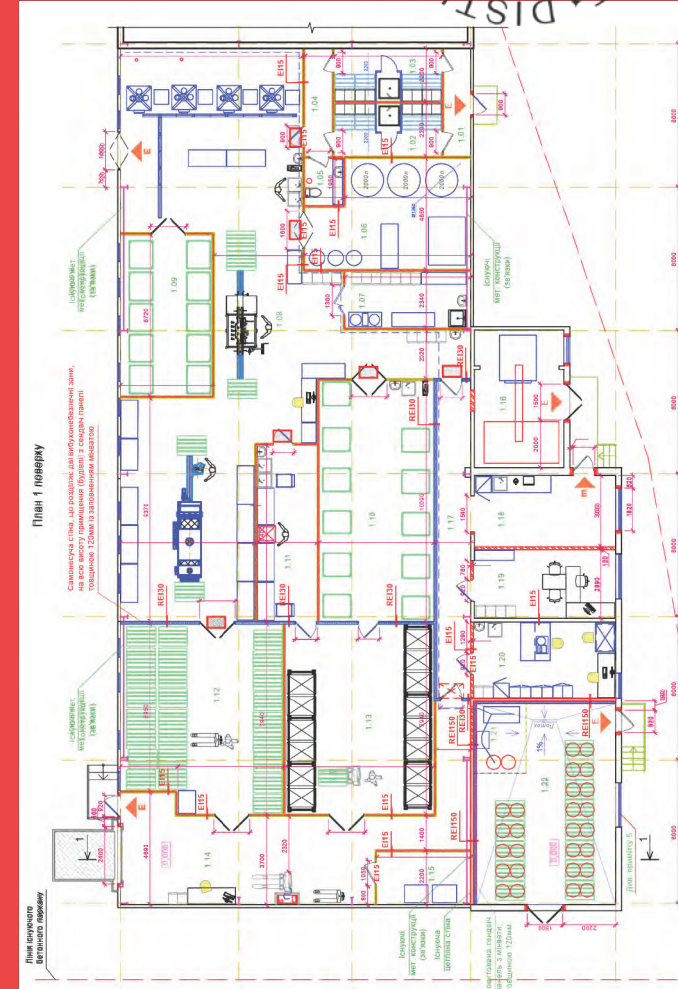
Our production facility — just one hour from
Lviv — was once an industrial warehouse.
Today, it's a 1000 m2 streamlined distillery built
for small-batch craft and large-scale efficiency.

Capacity: Up to 800 bottles/day

Fully automated distillation with room to
expand

Clean zones for each production phase

Staffed by a dedicated Ukrainian team with
cross-border collaboration



From Raw Berries to Bottles

Our process is clean, intentional, and export-ready.

Harvest: We hand-pick Kalyna berries at peak ripeness, along with complementary botanicals native to the region.

Mature: The gin rests and stabilizes to develop flavour complexity.

With ISO 22000 and HACCP certification, we're positioned to scale production without compromise.

Distill: Using modern still technology, we blend automation with human precision.

Finish: Bottled, labeled, and boxed on-site, fully ready for both local and EU export.



From Lviv to Europe – A Scalable Model



Dual-entity, high-margin strategy.

Lipsha Ukraine: Handles production and exports at low cost

Selling locally in Ukraine

Lipsha ApS: Sells via BeMakers platform across the EU (D2C e-commerce)

imported by
bemakers.com

Sales Split Forecast:

2025

30% EU

70% Ukraine

Bottles Sold	6.000
Ukraine	4.200
EU	1.800

2026

30% EU

70% Ukraine

Bottles Sold	120.000
Ukraine	84.000
EU	36.000

2027

30% EU

70% Ukraine

Bottles Sold	150.000
Ukraine	105.000
EU	45.000

Financial Forecast:



Not Just a Mission — A Business That Grows

Gross Profit per bottle: €13

Net Profit per bottle: €7 – €10

Infrastructure built. Minor capex
needed to scale.

Dividend payout starting from 2027,
60 % of profits after taxes will be paid
out.

Forecasted 7x revenue growth
from 2025 to 2027

Year	Revenue	EBITA
2025	€78.000	€7.287
2026	€1.560.000	€795.811
2027	€1.950.000	€1.092.744

Dividend payment expected from 2027

Dividend yield: **2028** 22% **2029** 27% **2030** 31%

The Team Behind Lipsha

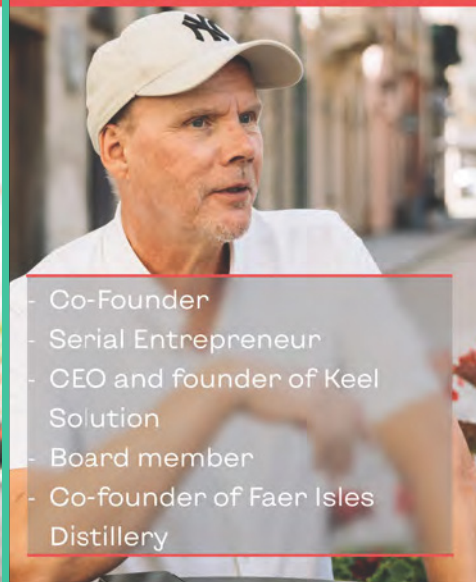
Ukrainian founders, backed by international distillery expertise



Heini Zachariassen



Christian D. Grahm



Yaroslav Zhrebetsky



Halyna Cherniavska



Bjarni Johansen



Our advisory board

international expertise.



Katarina Hentze Grahm

Creative Business developer and serial entrepreneur. Founder and Co-founder of Beatoken, Blokklab, Faer Isles Distillery P/F, Wave and Watermelon



Taras Falyk

Professional craft brewer with 20 years of experience. One of the first craft brewers in Ukraine



Dánial Hoydal

Serial entrepreneur with +20 years of experience as marketing director and consultant. Co-Founder and General Manager of Faer Isles Distillery P/F

Our Ask:

- €200,000 to expand our reach, our story, and our spirit.

- Valuation at €3.287.735

- Share price €1,15 pr. share

Funding will support:

- Inventory buildup domestic and in EU
- Marketing
- E-commerce scaling
- Scaling of production

We're built, certified, and ready to scale.



